

# Public light art in cultural heritage contexts: challenges and experiences

**29 May 2026**

Mediateca "Giuseppe Guglielmi"

Via Marsala 31, Bologna

h. 9.00 - 11.00

[Info and registration](#)

The event is organized in the framework of the HE Art of Darkness project that aims to preserve and enhance cultural heritage sites across Europe by exploring the cultural, aesthetic, and sustainability values of darkness; echoing the New European Bauhaus call for a more inclusive, beautiful, and sustainable future.

The project would stimulate discussion and education among local cultural and creative industries, lighting designers and relevant stakeholders by arranging thematic seminars on key project topics. The aim of this educational event is to investigate the complex relationship between historical urban contexts and contemporary public lighting.

Through the description of different experiences and approaches, the seminar aims to highlight the multiplicity and complexity of the issues at stake, to preserve the beauty and integrity of the heritage, while ensuring sustainability and public participation in the definition of lighting solutions in the framework of the new European Bauhaus.

h. 8.30 - 9.00 **Registration of participants**

h. 9.00 - 9.15 **Greetings**

h. 9.15 - 9.30 **Martina Frattura**  
lighting Designer

**Beauty - New points of view, towards the reappropriation of places**

h. 9.30 - 9.45 **Giovanni Traverso**  
lighting Designer at Traverso Vighy

**Going Dark International Workshop:  
Darkness preservation as lighting design approach for heritage spaces.**

h. 10.00 - 10.15 **Keoma Ambrogio**  
architect at Superintendence of Archaeology, Fine Arts and Landscape for the Metropolitan City of Bologna  
**Urban lighting and cultural heritage protection: finding a balance in Italy**

h. 10.15 - 10.30 **Virve Leikola**  
executive director at Finnish Light Art Society - FLASH  
**Light and Darkness in Ultima Thule**

h. 10.30 - 10.45 **Open discussion - Moderator: Elena Vai** University of Bologna

h. 10.45 - 11.00 **Conclusions of the event**